

Memory Care Journey Map

Bridging the gap with Elder-Well®

A visual to help families recognize the stages of memory care needs, understand when & how Elder-Well® fits into the journey, and determine when to begin proactive planning.

START

When You Begin to Notice...

- Memory lapses
- Repeated questions
- Missed appointments
- Unopened mail
- Daily routine confusion
- Increased caregiver stress

"Is this **more** than normal aging?"



Consider a **memory screening**

1

The Family Steps In

- Informal family caregiving begins
- Increased supervision
- Use of calendars, reminders, pillboxes, etc.
- Family discussions & concerns



"We started helping out more and more..."

Still **isolated** at home!



The Bridge in your Memory Care Journey

Elder-Well®
Adult Day Program

Enrichment & Activity
Center for Seniors

The Elder-Well® Bridge:

Structured, Supportive
Day Programming

- ✓ Social engagement
- ✓ Daily routine
- ✓ Cognitive stimulation
- ✓ Respite for caregivers
- ✓ A safe space before residential care is needed
- ✓ **Still home, but not alone**

2

Adding Early Outside Help

- Companion / in-home support
- Doctor visits increase, but no full-time solution in place
- Adult children juggle care & work
- Family burnout begins



This is the **perfect time** to introduce Elder-Well®



We help families feel **confident & connected** during the transition



3

Family Prepares for the Future

- Conversations about long-term care
- Legal and financial planning
- Elder-Well staff supports with insights & referrals
- Plus continued emotional support for caregivers



4

Residential Memory Care / Skilled Nursing

- Higher-level care needs arise
- Families feel more emotionally prepared for the transition
- **Elder-Well remains a trusted support partner & resource**



"We couldn't have done this without the **support in between.**"

Elder-Well® is a registered trademark owned by Spend The Day Franchising, Inc. Each Elder-Well® Program is an independently owned and operated business. National toll-free number: 1-866-821-4333